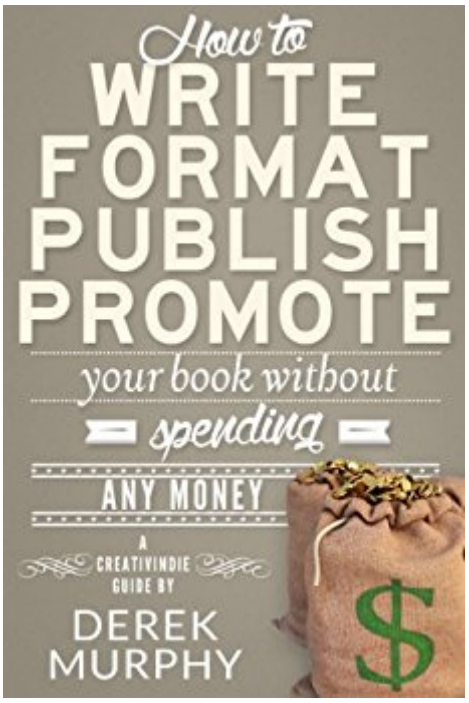
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At about 215 pages, this is written for the independent publisher, who has little or no expertise in formatting.The grammar, typography and flow are excellent, but would be easier to read if there were not so many links sprinkled throughout the text, so I am rating How to Write, Format, Publish and Promote your Book as a three star book.For readers who have Adobe InDesign, but who have not yet learned how to utilize templates, though, this book is a five star, must read.

I'm an author only recently starting to self-publish my own fiction. I found Derek Murphy's DIYbookcovers.com site and bought this book primarily because I am interested in learning how to design my own covers for ebooks to save on production costs.In fact, when I bought the book, I started to skim over the section on Writing in order to get to the "good stuff," the practical info on formatting and publishing without spending too much money. I quickly STOPPED skimming and read closely what Murphy has to say on the writing craft as well as the business of being an author.Great info here, practical and presented clearly. Links to resources for authors (to his own site as well as others) with inclusions of Murphy's own experience in writing and publishing (as well as entrepreneurship) that make the book an enjoyable, as well as useful, read.I particularly enjoyed the inspirational quotes sprinkled throughout. They might seem corny or flippant, inspirational hoo-ha to some. But as a "quoteaholic" myself, I found many to copy down and post around my writing space.A useful guide for beginning or experienced authors. I will be using the book as a

reference for the foreseeable future.

This was an easy read, but covered so much information that anyone looking to get started in publishing can tackle the task without freaking out. Love that Derek gives it to you straight, pointing out what not to waste time on. That's especially important for us creative types who tend to get bogged down with detailsThere are a ton of quotes included from authors who've traveled this road, which drives home key points and doubles as an inspirational boost. And the many links included take you directly to pertinent info and contentÃƒÂ¢Ã â ¬Ã â •like the best fonts to use when formatting, or the gallery of cover design ideas. Super helpful for avoiding the urge to recreate the wheel (another creative-type dilemma).I'll definitely return to this resource time and again, you know, until I can hire somebody to return to it for me :)

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